Artwork Submission Guidelines

Software Standards

Our standards are based in Corel Draw and Adobe Illustrator. Also accepted: Adobe Photoshop, JPEG, TIFF, and Word. Any questions please call the Transport Graphics Art Department at 763.428.5035 and ask for Jon, Mike or Ryan.

Layout

If possible, create your document at 100% of final size. If your application does not allow this, setup at 50% or 25%. Also include .25 inch - 3 inch bleed (at 100%) on all jobs. This is most important with scanned images. In conjunction with files, Please provide a PDF Flattened or .jpeg proof to confirm all elements have come through properly with native file.

Fonts

Please include screen and printer fonts with artwork. Wherever possible, convert all text to curves (outlines/paths). Ideally, send one version with text converted to curves and one version with fonts intact for possible editing (if necessary).

Color

Please provide art file untrapped; our prepress department will handle all trapping requirements. Any spot colors must be specified using PANTONE Matching System*. For color-critical jobs, please include a printed sample to match to.
* Color match accuracy will vary depending on color range (gamut) of printing method used.

Resolution/Quality for Images

Please view your art at full print size to ensure proper art quality. Provide images at a minimum of 72 - 100 ppi at 100% for larger jobs. Smaller decals may require higher resolution like 150 - 200 ppi. For further clarification, call your Graphic Designer at Transport Graphics.

Output

Please provide any files created in layers using Photoshop (or similar software) along with artwork in case editing is required.

FTP

Transport Graphics FTP info is as follows:

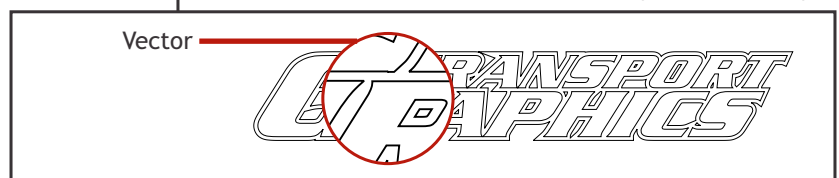Host: transport-graphics.com
User: client
Password: tneilc

We can also accept files through Dropbox, Google drive, or a similar cloud based service.

Photos (Raster Bitmaps): Acceptable Formats:
.jpeg / .tiff / .psd / .pdf

Good Resolution
Acceptable

Bad Resolution
Unacceptable

Line Art (Vector): Acceptable Formats:
.eps / .cdr / .ai / .pdf

Vector

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